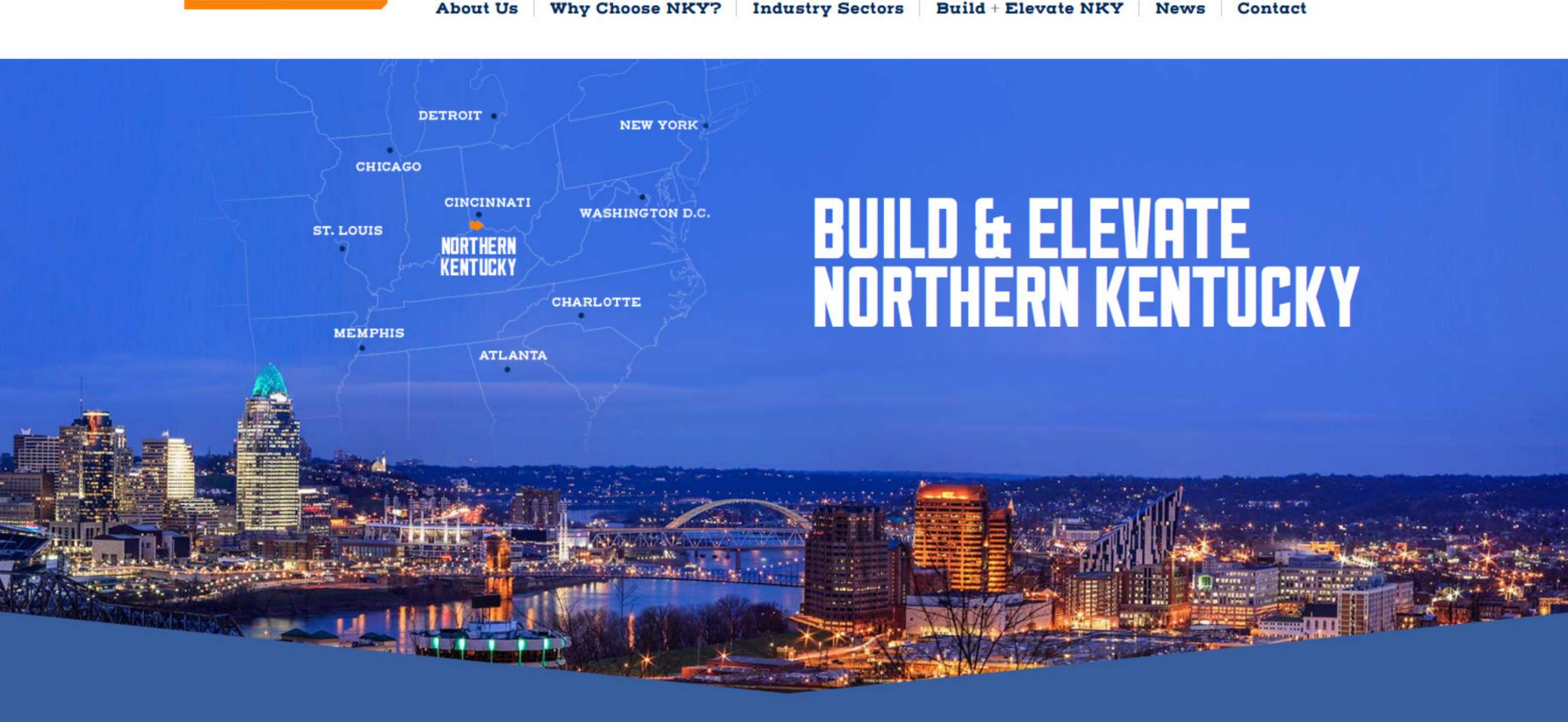




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## Top 20 Economic Development Company in the US. Cost-Friendly Commercial Real Estate.





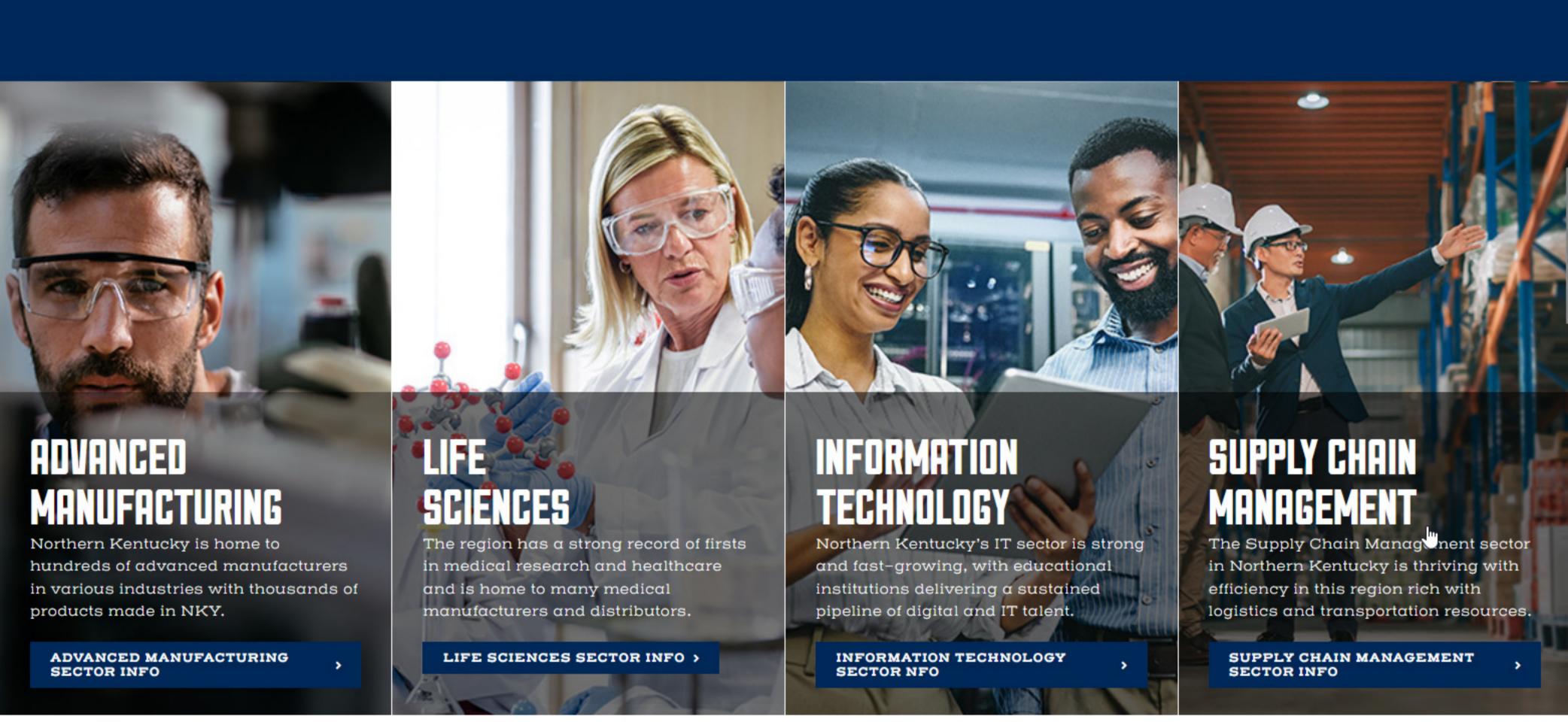
Air Cargo Hubs at CVG

Fortune 500 Companies in Region

### Thriving Industry Sector Headquarters

Northern Kentucky, a key part of the Cincinnati region, is where movers come to stay. We live where the South meets the Midwest, embracing our differences and powering invention through our shared history, hustle, and heart.

Our region offers a competitive business climate, infrastructure, and deep talent pools to support vital and thriving industry sectors and subsectors. We have the #1 cost-friendly business location among large US cities, a top 20 Economic Development company in the US, and our access to commercial real estate is second-to-none as the #1 location for population served within one day's drive.



## Who We Are & What We Do

BE NKY Growth Partnership, the economic development company for Northern Kentucky, provides businesses with the expertise they need to build opportunity in Boone, Kenton, and Campbell Counties.

We market and promote Northern Kentucky on a national and international basis with desirable commercial real estate for new or expanding businesses, and we assist existing local companies to expand operations and grow their customer base.

MORE ABOUT BE NKY >

"We appreciate BE NKY's ongoing support as we grow in Northern Kentucky. The team has supported Atlas Air at every step. With our growing global operations center now open in Erlanger, we look forward to welcoming even more great employees from the community to join our talented team."

John W. Dietrich, President and Chief Executive Officer, Atlas Air World

# LIVE. WORK. PLAY.



Northern Kentucky is a vital part of the 16-county Greater Cincinnati region, a thriving metro area with professional sports teams; significant arts and cultural institutions; prominent public and private universities; a modern streetcar line; and nationally recognized restaurant, craft beer, and live music scenes. We also celebrate our identity around supportive communities, historic neighborhoods, and Kentucky's famous bourbon and horse culture.

We're a one-day drive from 54% of the U.S. population, the nexus where three interstate highways meet, including I-75 linking Michigan to Florida. We're home to the Cincinnati/Northern Kentucky International Airport (CVG), which offers 165 peak-day flights and is home to DHL's North America super-hub and the Amazon Air cargo hub. The region also boasts seven Fortune 500 companies' headquarters.

We connect the Midwest and Southeast and we welcome everyone.

EXPLORE MORE ABOUT LIVING HERE >



Satellite Navigation Company Opens Fort Wright Office, Creating **Up To 20 Engineering Positions** 

May 18, 2023

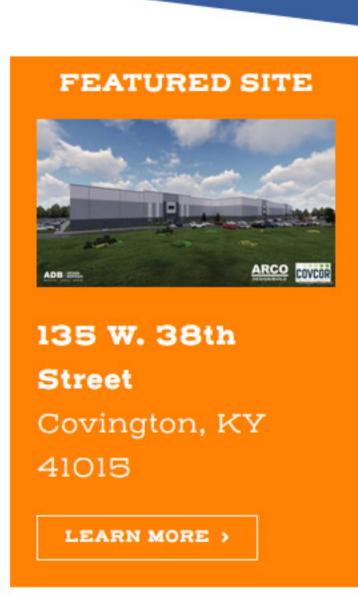


IN THE NEWS

Local companies searching for young workers to join new age of manufacturing May 16, 2023



**BE NKY Growth Partnership Names** New Board Chair and Director

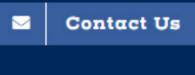


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Doing Business Here Living Here Taxes & Tax Rates Incentives Business Retention & Expansion Transportation

<u>Infrastructure</u> Utilities Support Workforce Entrepreneurship Opportunity Zones <u>Program</u>

Foreign Trade Zone

Industry Sectors Advanced Manufacturing

May 9, 2023

Life Sciences Information Technology Supply Chain Management & Support Services

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Industry Sectors

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Home: Industry Sectors: Advanced Manufacturing



### Leading Access to Workforce & Customers



Graduates

Location for Population Served within 1-day Drive

Air Cargo Hubs at CVG Airport

Projected Employment Growth (2020 - 2025)

View More Stats >

### What is Advanced Manufacturing?

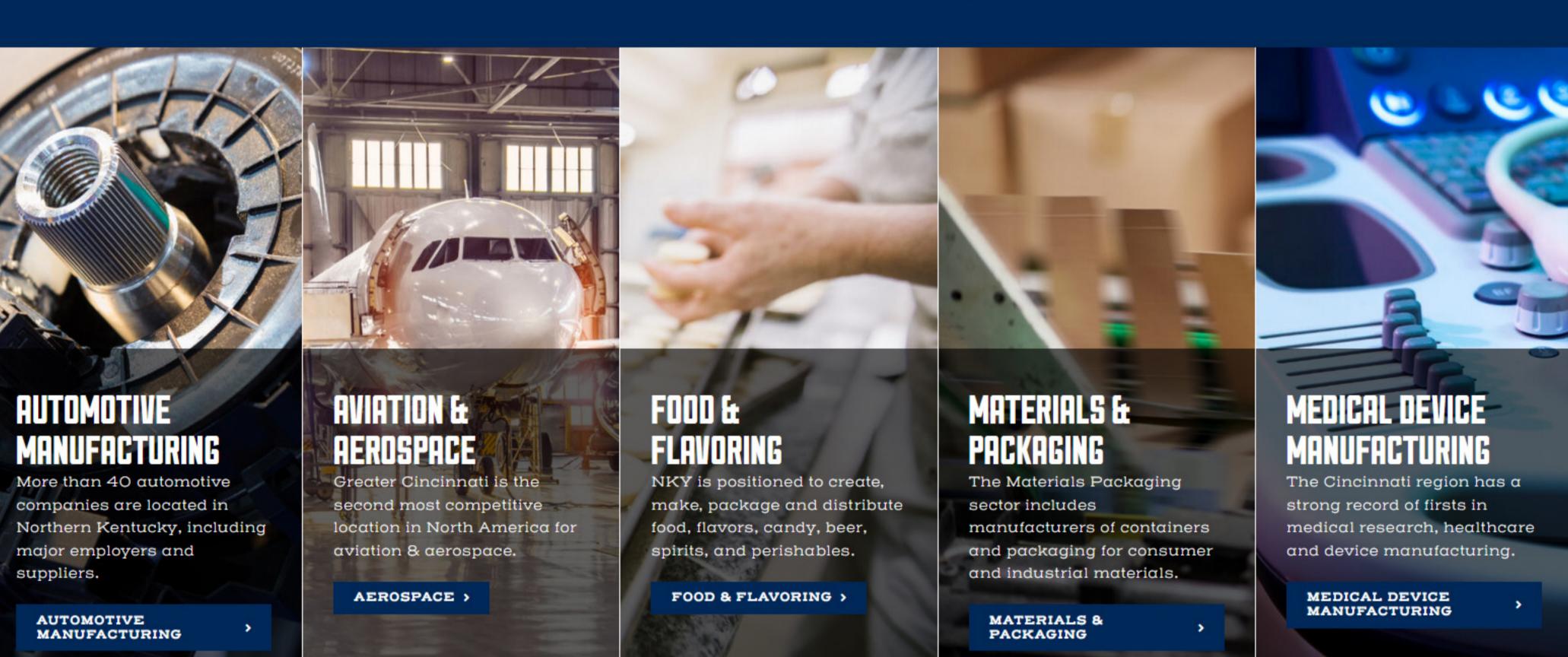
Advanced manufacturers employ intricate processes using innovative, cutting-edge technology to produce complex products. Advanced manufacturing sectors fuel substantial capital investment and job creation in the region. In Northern Kentucky, employment in advanced manufacturing increased 70 percent greater than the pace of national gains from 2014 -2019, and the new jobs being created in manufacturing are highly technical in a clean environment with good wages and benefits.

"The people in Northern Kentucky are our most valuable resource. Having access to the education and technology resources in the region helps us fuel innovative thinking and innovative ideas that are needed for advanced manufacturing. There's almost nothing we can't make when we put our minds to it. Mazak is proud to have our North American headquarters in Florence, KY."

Dan Janka, President, Mazak North America

### Advanced Manufacturing in Northern Kentucky Northern Kentucky is home to hundreds of modern manufacturers in a variety of industries, with

concentrations in key sectors including automotive, aviation & aerospace, food & flavoring, materials & packaging, and medical device manufacturing.



### Education There are 22 four-year colleges/universities and 11 community and technical colleges located within a

75-mile commute of Northern Kentucky. Throughout the Cincinnati region, NKU, Thomas More University, University of Cincinnati, Xavier

University, and Miami University provide leading engineering, business and technology talent to companies in the region. Business leaders cite the talent – dedication, education, and training combined with a willingness to learn – as a major asset for NKY.

The Northern Kentucky Federation for Advanced Manufacturing Education (NKY FAME) program at

Gateway Community & Technical College offers students the opportunity to have a job at a manufacturer while attending classes and earning a degree at Gateway, which is paid for by the manufacturing company. Safran, Perfetti Van Melle, and Bosch Automotive Steering are among 14 employers in the region who are attracting the next generation into manufacturing apprenticeships and NKY FAME. Toyota started FAME in Kentucky and grew it into a national program of the Manufacturing Institute,

which has dozens of chapters around the country. FAME works through regional partnerships with manufacturers to provide apprenticeship-style training in conjunction with classes for students while preparing them for well-paying careers in manufacturing.

### Major Companies

- Abrapower, Inc. Atkins & Pearce
- Ferrara L'Oréal USA
- Mazak Mubea
- Perfetti Van Melle Robert Bosch Automotive

Schwan's

- Steering Safran Landing Systems
- Tyson Foods Hillshire Brands · Zeiss Vision Care

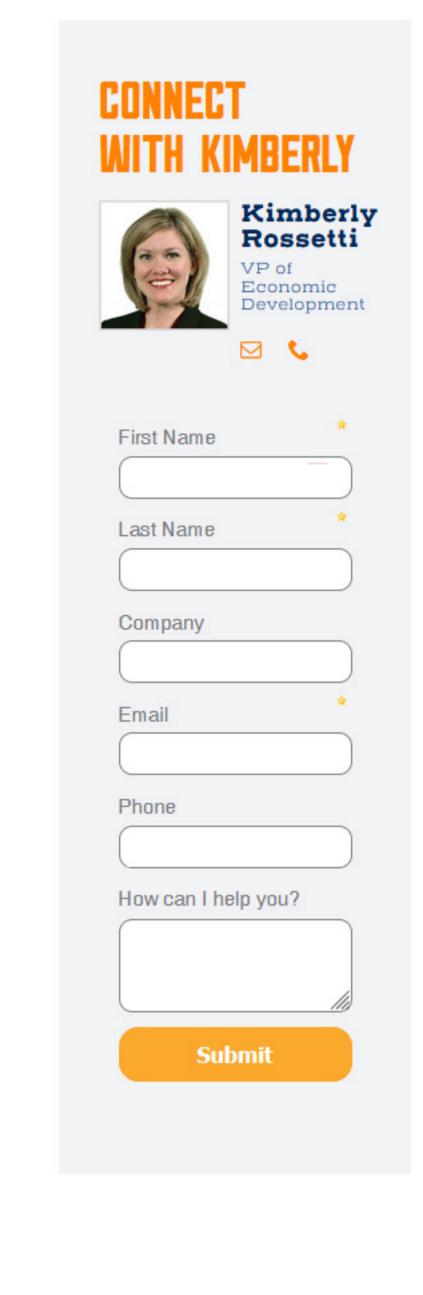
## Manufacturing

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- > KY Cabinet for Economic KY Association of
- Manufacturers NKY FAME - Apprentice Program
- Foreign Trade Zone 47
- Featured Properties



## ADVANCED MANUFACTURING NEWS



Company Opens Fort Wright Office, Creating Up To 20 Engineering Positions



age of manufacturing



Facility in Boone County, Will Invest \$8 Million and Create 25 **Quality Jobs** 



Cut Ribbon on Northern Kentucky **Operation Creating** 254 Jobs with \$18.3 Million Investment

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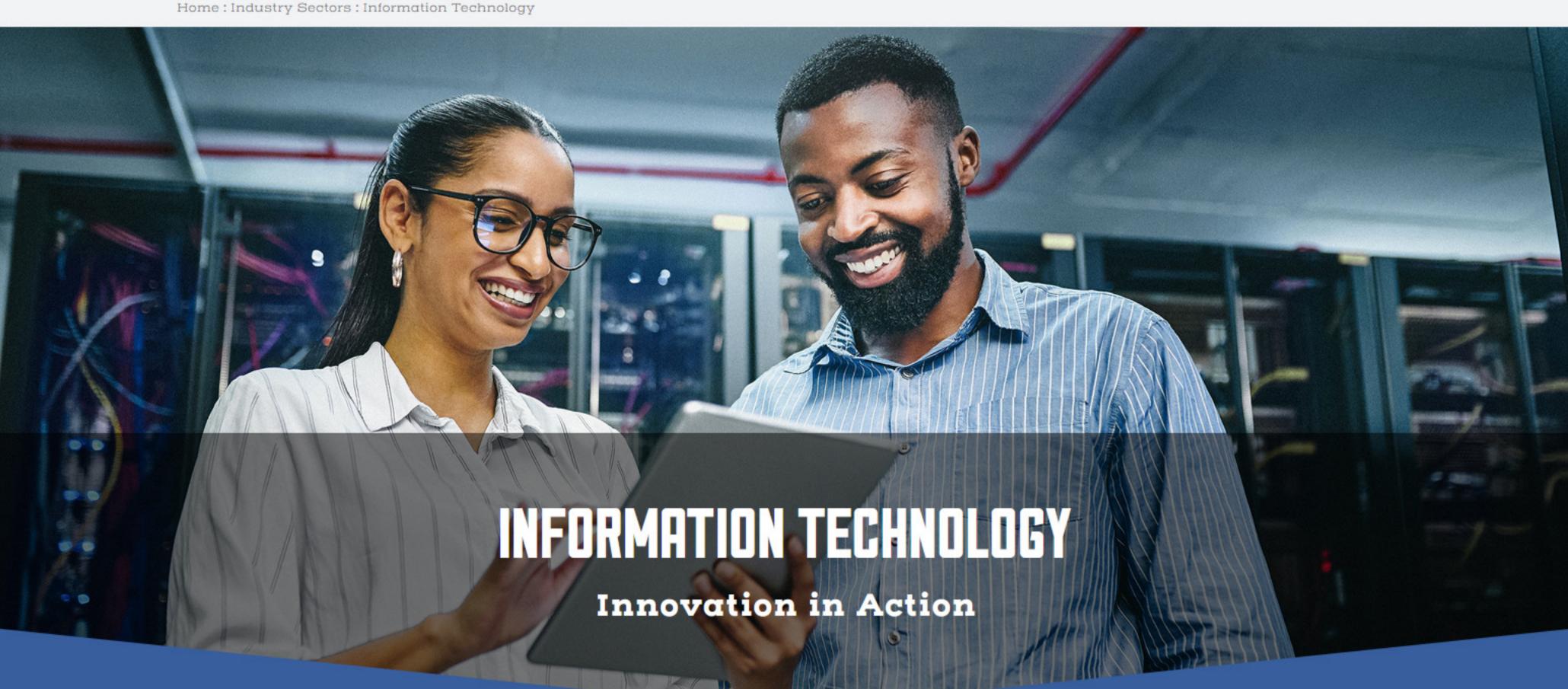


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### A Hub for Talent



Best City for College Graduates

Fortune 500 Cos. in Region

Labor Shed

Projected Employment Growth (2020 - 2025)

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### Critical Infrastructure and **Dynamic Business Driver**

Most companies know information technology (IT) as critical infrastructure - the software and hardware, data security and internet applications that literally make business possible. Far from being merely a back-of-the-house function, though, IT is one of the most dynamic areas of the American - and Northern Kentucky economy.

IT employment has increased by nearly 19% during the past five years, twice the national growth rate. IT employment in NKY has grown at an even faster clip during this period. Between 2014 and 2019, local IT employment rose by more than 20%.

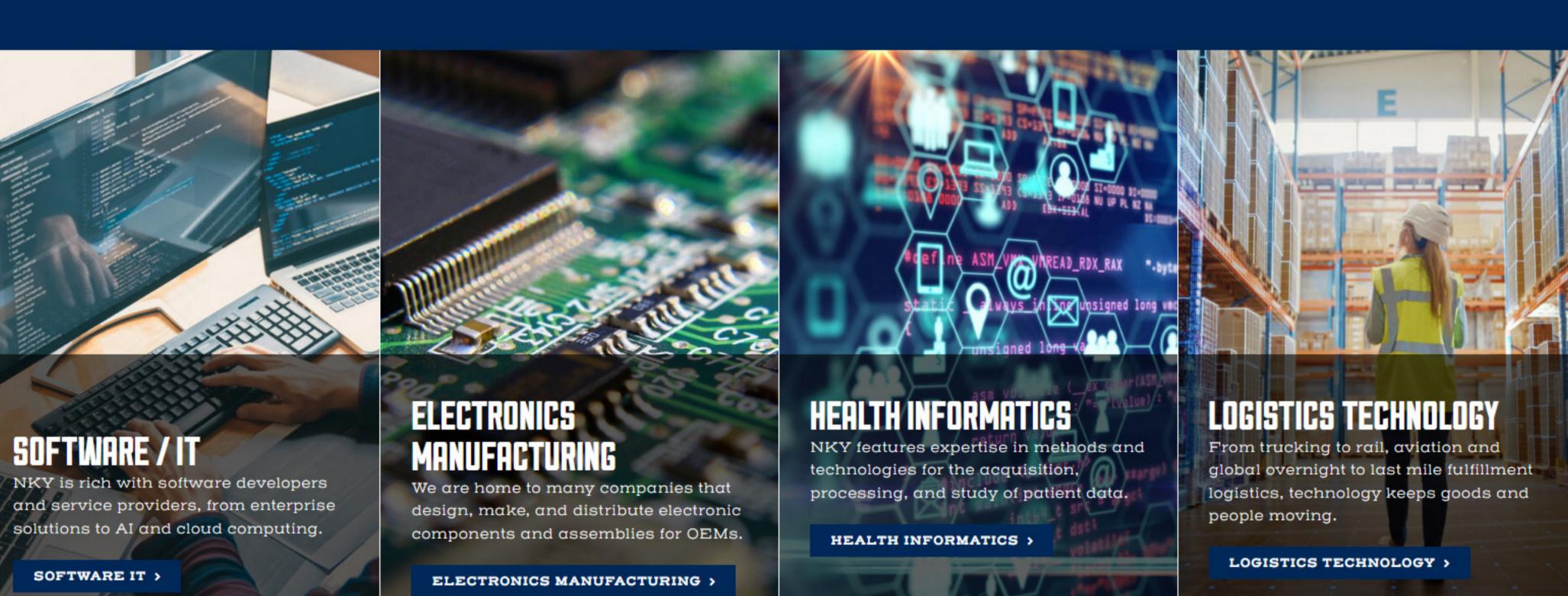
locations within those states while we were looking for a new headquarters location. We draw on talent locally and the community, culture, and vibe of Covington are what we wanted for our growing team."

"We considered multiple states and many

Ed Walton, CEO, STEP CG

## Information Technology in Northern Kentucky

Northern Kentucky is home to many information technology companies, with concentrations in key areas including software development, electronics manufacturing, health informatics, and logistics technology.



## Education

educational institutions that can deliver a sustained pipeline of new workers with advanced skills have an advantage.

Historically, information technology talent has been in short supply nationally, and regions like ours with

The Northern Kentucky University (NKU) College of Informatics (COI) is one of just a handful of such colleges nationally. Enrollment in COI has grown steadily and also boasts a top-ranked Cyber Defense Team. The college has added several new degrees, including an applied software engineering degree focused on software security and user experience design in addition to a BS and MS in cybersecurity. COI is also partnering with some of the region's largest and most important companies, including Macy's and Kroger.

Gateway Community & Technical College also offers training to build IT talent, enabling students to earn associate's degrees across a spectrum of information technology fields, from cloud computing and information security to network administration and programming. The college also offers transfer pathways to NKU.

Throughout the Cincinnati region, Xavier University, Miami University, and the University of Cincinnati all add information technology talent to the pipeline. In a 2021 report from San Francisco-based CodeSignal, Miami was ranked No. 2 among U.S. colleges for coding assessments, ahead of Carnegie Mellon and Columbia University.

## **Major Companies**

## Software/IT Companies

- Amazon Web Services C-Forward
- Emerge
- Gentis Solutions Global Business Solutions
- Pomeroy Red Hawk Technologies
- · STEP CG

## IT Operations Centers

- Archer Daniels Midland Company (ADM) The Gap
- **Electronics Manufacturing** 
  - Balluff Hahn Automation
- HBC-radiomatic

## HIGHLIGHTS

INFORMATION TECHNOLOGY NEWS



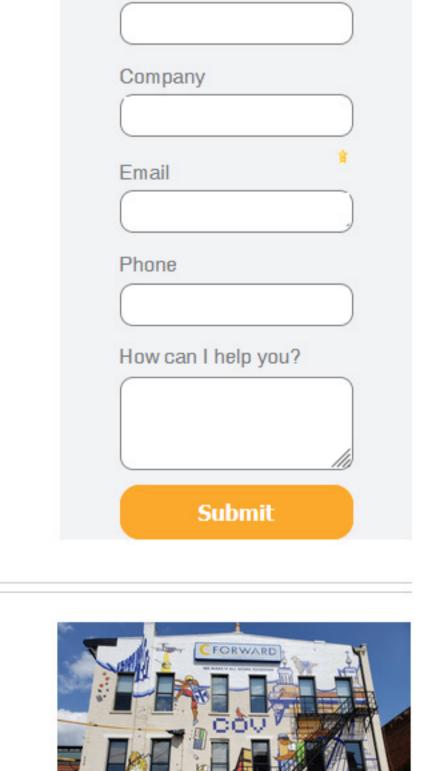
**Systems Opens** Innovation Lab in Erlanger, Creating **Quality Jobs With** Over Half-Million **Dollar Investment** July 14, 2022



2021 Targets for Projects, Jobs, and Capital Investment January 19, 2022



**Industry Clusters** January 12, 2022



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C-Forward Announces Headquarters Expansion in Covington

August 26, 2021



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Leading Edge Medical Research and Healthcare

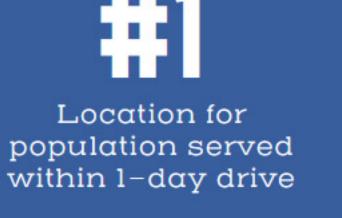
Labor Shed

Best Children's Hospital in the U.S.

(Cincinnati Children's Hospital & Medical Center)

30% Projected Employment Growth (2020 - 2025)

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headquarters in Covington, was named the #1 CRO in the world for quality at the 2022 CRO Leadership Awards. CTI has managed more

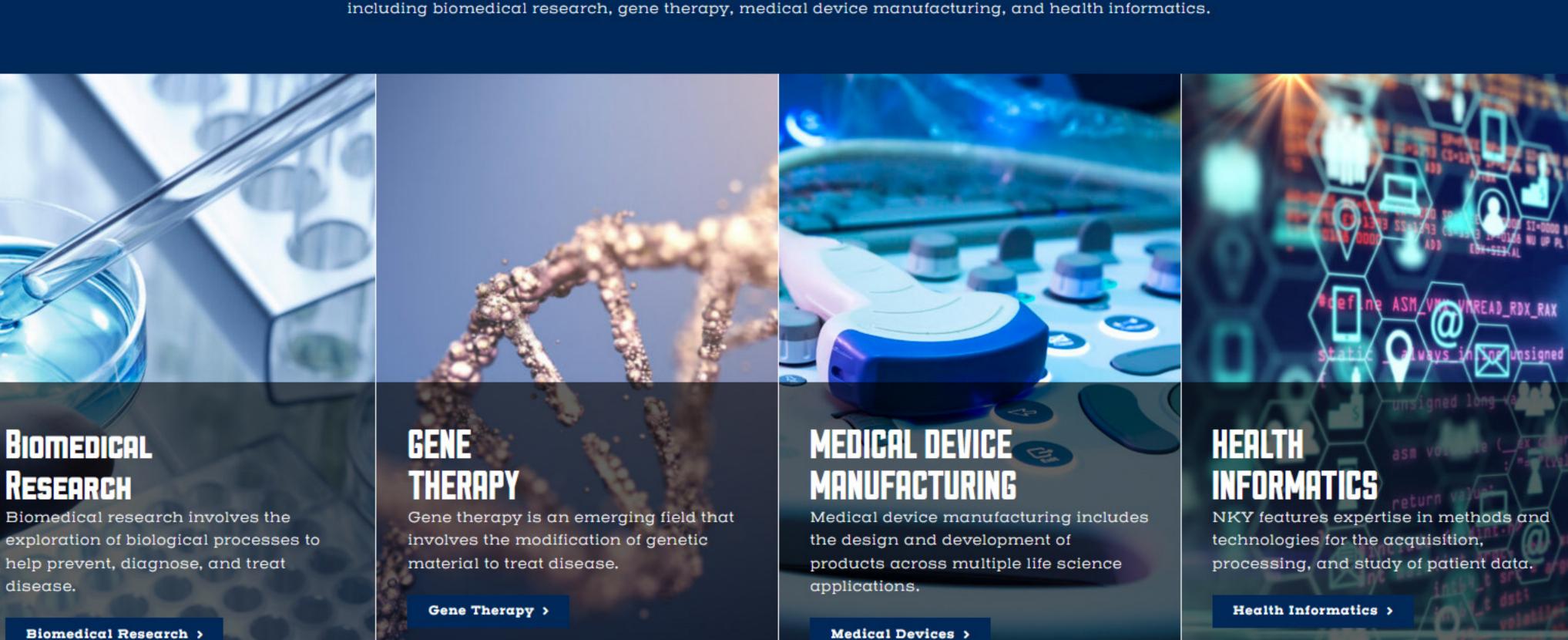
• Leveraging the expertise in the region, a targeted cancer therapy platform and treatment developed by Bexion Pharmaceuticals in Covington has completed a multi-site first-in-human Phase I clinical trial.

• CTI Clinical Trial and Consulting Services, a global, privately held, full-service contract research organization (CRO) with global

than 40 active COVID-19 trials for treatment and prevention.

- More than 2 million human tissue cancer and non-cancer specimens are housed at the Biospecimen Repository at the Wood Hudson
- Cancer Research Laboratory. It's the only one of its kind in Kentucky.

### Life Sciences in Northern Kentucky Northern Kentucky is home to many life science organizations, with concentrations in key sectors



### There are 22 four-year colleges/universities and 11 community and technical colleges located within a 75-mile commute of Northern Kentucky. In addition, regional universities are also important producers of

Education

Life Sciences talent. In 2019, the University of Cincinnati, Northern Kentucky University, and Miami University collectively awarded 3,800 health professional degrees. This includes Northern Kentucky University's Health Informatics program. The Cincinnati region is the #1 best city in the nation for college graduates. (Source: SmartAsset 2022) **Major Companies** 

# See them on a map

Biomedical Research

- · Ethos Laboratories Gravity Diagnostics
- Thermo Fischer Scientific, Inc. / PPD Global Central Labs
- ViaCord · Wood Hudson Cancer Research
- Gene Therapy

# Bexion Pharmaceuticals

Headquarters & Office

### CompMed CTI Clinical Trial and Consulting Services

- · HealthWarehouse.com • Protech Home Medical Corp.
- Quipt
- Downloads

# Medical Research & Healthcare Overview

- Occupation Snapshot Life Sciences
- Medical Research & Healthcare Succeed in the Cincinnati Region

BE Life Sciences & Healthcare Succeed in the Cincinnati Region

### Analytical Solutions and Providers (ASAP) · Andritz Separation Inc.

Laboratory Equipment Manufacturing

Medical Device Manufacturing

Medical Devices >

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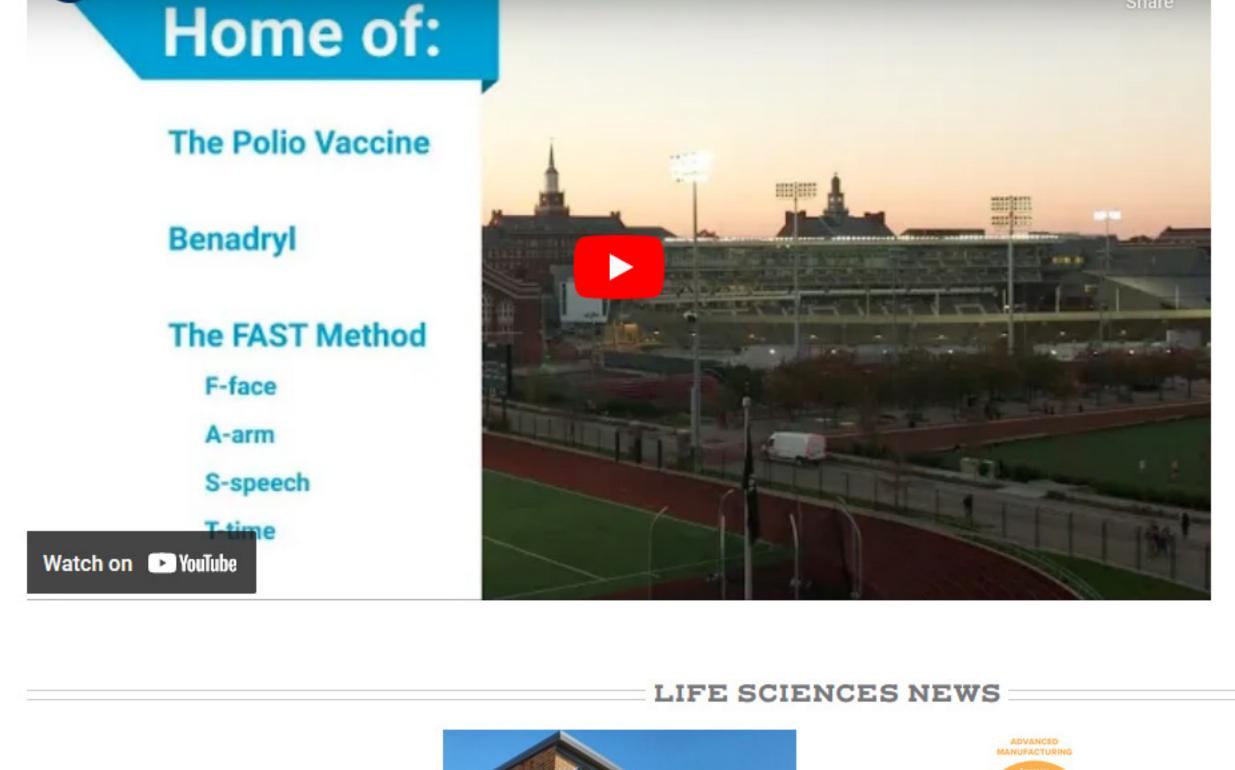
VP of

# ABB Optical

- Beam Technologies
- Beckman Coulter Inc. Zeiss Vision Care
- Healthcare Providers • Cincinnati Children's Hospital Medical Center
  - OrthoCincy St. Elizabeth Healthcare & Physicians • The Christ Hospital Physicians
- UC Health Physicians

## Links > Kentucky Life Sciences Council

- KY Association of Manufacturers Featured Properties



# Thermo Fisher

Scientific to Invest

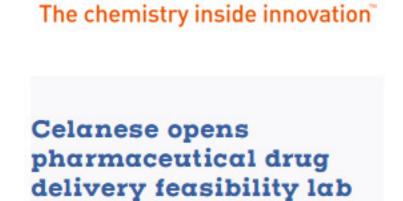
**Thermo Fisher** 

SCIENTIFIC

\$59 Million, Create 200 Full-Time Jobs with Campbell County Expansion October 28, 2022







Celanese

at Florence, Kentucky site July 21, 2021

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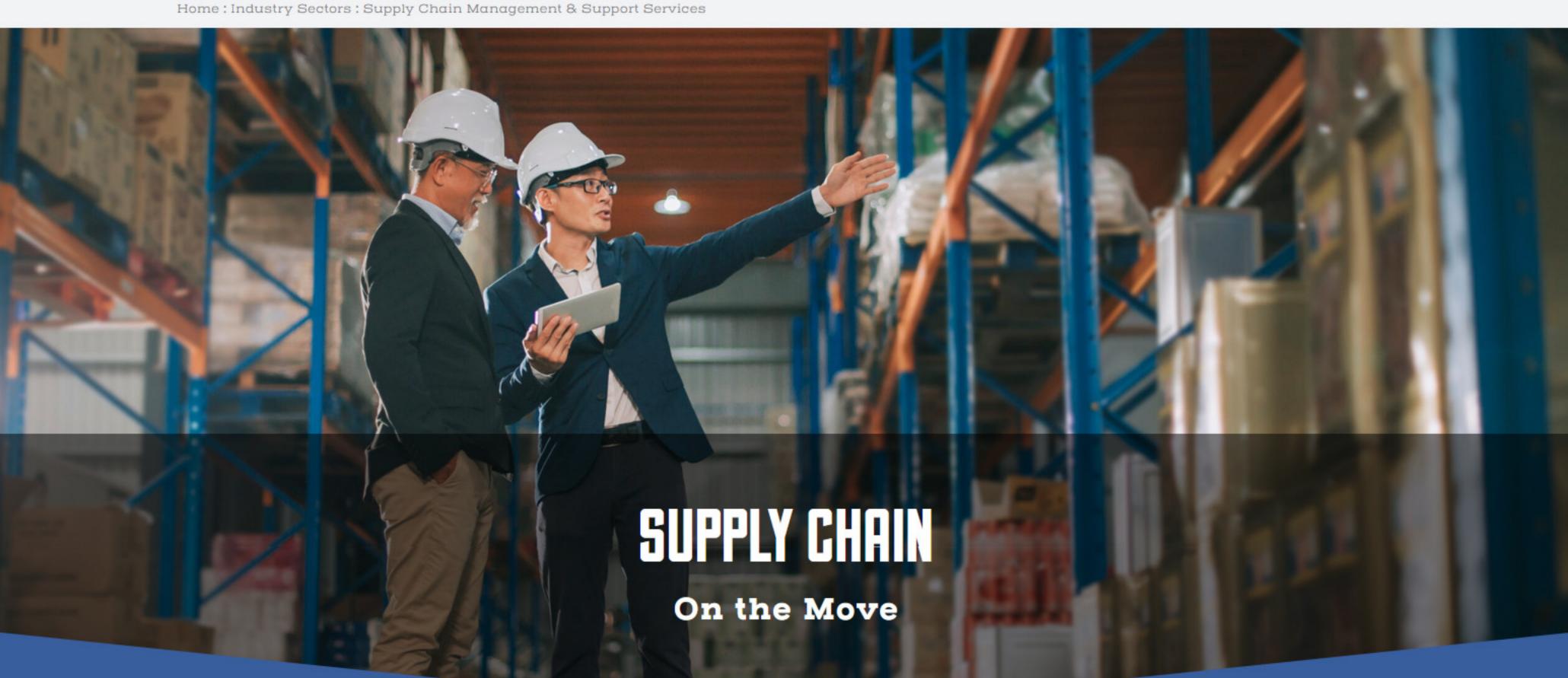
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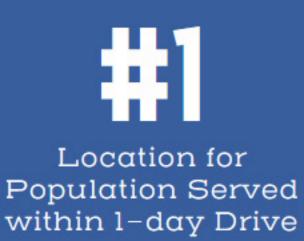
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# Transportation & Logistics Juggernaut





Air Cargo Hubs at CVG

Projected Employment Growth (2020 - 2025)

View More Stats >

## NKY is a Supply Chain Superhub

Northern Kentucky is a logistics and distribution juggernaut. The

among the busiest inland port districts in the nation.

The supply chain is what surrounds goods and services, including how manufacturers and service providers source the materials they need to produce their goods or deliver their services, as well as how the finished goods get to the end consumer. It's complex and far-reaching, and it very often passes through NKY and the Cincinnati region.

Cincinnati/Northern Kentucky International Airport (CVG) is now the fifth busiest cargo airport in the continental United States. Total cargo volumes at the facility have tripled during the past decade, and cargo activity at the airport is likely to experience significant growth in the years ahead. Amazon rapidly built out its \$1.5 billion Air Hub at CVG, with operations launching

in August 2021, and CVG is officially Amazon Air's primary U.S. air cargo hub.

DHL also opened its North American super-hub at CVG. The region is served by

three interstates. Additionally, the Ports of Cincinnati and Northern Kentucky are

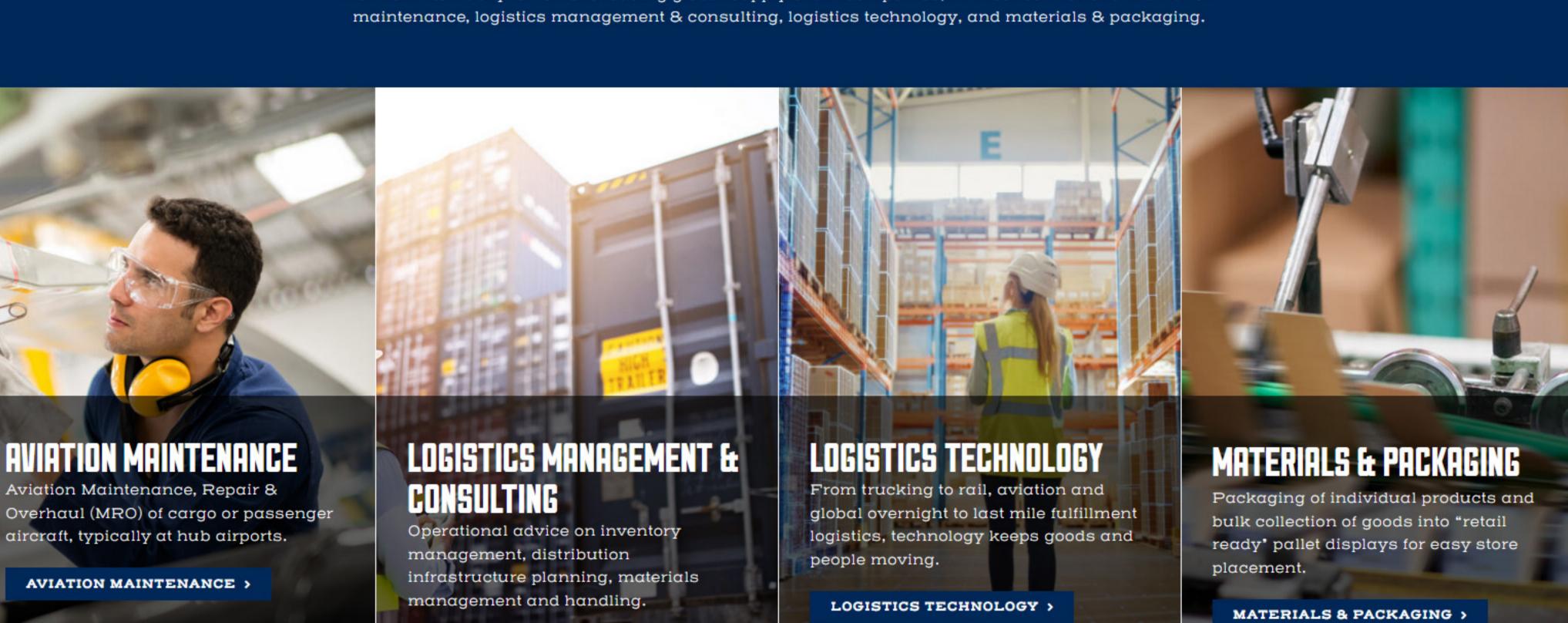
Supply Chain Management companies tend to concentrate on major port and air cargo facilities. Huge warehouses line the I-75 corridor, with more in the works. Between 2015 and 2020, the transportation and logistics (T&L) industry cluster created more than 11,000 jobs - making our region home to more than three times as many T&L jobs relative to the U.S. average. These new jobs helped Northern Kentucky lead the commonwealth in job creation from 2015 - 2020.

opened in 2021, is part of our continued investment in Prime to ensure we have the capacity required for continued outstanding service for our customers. We're proud to call Kentucky home for our air hub, creating more than 2,000 jobs in this fantastic community." Sarah Rhoads, Director, Amazon Air

"Our new Amazon Air hub,

## Supply Chain Sectors in Northern Kentucky

Northern Kentucky is home to leading global supply chain companies, with concentrations in aviation



### Education There are 22 four-year colleges/universities and 11 community and technical colleges located within a

75-mile commute of Northern Kentucky. Throughout the Cincinnati region, NKU, Thomas More University, University of Cincinnati, Xavier University, and Miami University provide leading engineering, business and technology talent to

LOGISTICS MANAGEMENT &

CONSULTING

companies in the region. Business leaders cite the talent - dedication, education, and training combined with a willingness to learn – as a major asset for NKY. To help fill the growing employment pipeline, ten regional colleges, universities, and career campuses offer

related degrees and certificates. • Northern Kentucky University (NKU) now offers a Bachelor of Science in Global Supply Chain Management to provide students insight into strategic sourcing and global management of inventory

- as well as practical knowledge of distribution, transportation and logistics strategies. • Gateway Community & Technical College offers training in the global supply chain for supply chain specialists, global sales associates, and logistics managers.
- Supply Chain OKI is a nonprofit organization that helps youth and the unemployed find job opportunities and the education to create the next generation of supply chain employees in Ohio, Kentucky, and Indiana.
- SmartAsset named the Cincinnati region as the #1 city for new college grads in 2022, the fourth year in the top spot.

Links Major Supply Downloads

Supply Chain Sector

## **Employers** Amazon & Amazon Air

Chain

- · Castellini Cos. · Cengage Learning
- DHL North America
- Systems • iHerb

**Northern Kentucky** 

- Kroger
- L'Oréal
- UPS Supply Chain Solutions · Verst Logistics

Wayfair

- · Schwan's
- FedEx Ground Package

# Snapshot

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- Transportation and Logistics Occupation
- Kentucky Logistics
  Quick Facts 2020 KY Logistics Facilities

### KY Cabinet for Economic Dev.

- CVG Airport CSX Rail System Map
- > Norfolk Southern Rail System Map
- Supply Chain OKI Foreign Trade Zone 47 > Featured Properties

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# Supply Chain & Advanced Logistics Companies Succeed in Northern Kentucky

Supply Chain & Advanced Logistics Companies Succeed in





Kenton County, Creating 400-Plus Jobs February 1, 2023

Expansion Project in



Ancra Cargo Cuts Ribbon on New Hebron Headquarters, Creating 50 Full-Time Jobs With \$8 Million Investment January 31, 2023



**Quality Jobs With** Over Half-Million **Dollar Investment** July 14, 2022



Three Existing **Kentucky Offices** February 24, 2022

**Total Quality Logistics** 

to Create 525 Full-

Time Jobs Across

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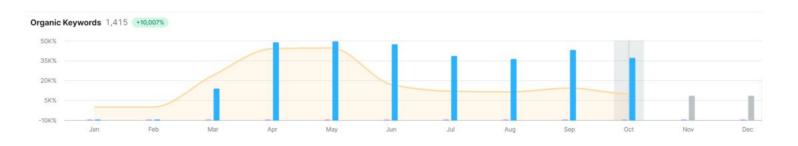


Program <u>Foreign Trade Zone</u> CAMPBELL

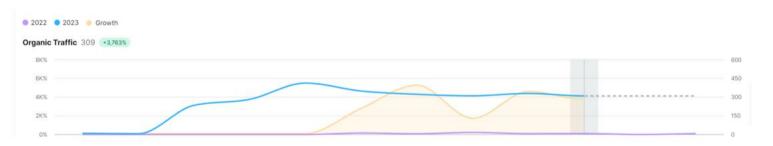
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### Keyword Growth YOY - 2023 vs 2022



### Organic Traffic Growth YOY - 2023 vs 2022





## Make Your Mark

Northern Kentucky Tri-ED named one of top 20 economic development groups in US!

2022 MAC CONWAY AWARD FOR EXCELLENCE IN ECONOMIC DEVELOPMENT

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### What's Possible

Cincinnati metropolitan population

Cost-friendly business location among large US



Location for population served within one day's



### NORTHERN KENTUCKY

Northern Kentucky, a key part of the Cincinnati region, is where movers come to stay. We live where the South meets the Midwest, embracing our differences and powering invention through our shared history, hustle and heart. Our region offers the competitive business climate, infrastructure and deep talent pools to support these key industries.

### **AUTOMOTIVE MANUFACTURING**

**AEROSPACE MANUFACTURING** 

FINANCIAL SERVICES

**FOOD & FLAVOR** 

**MEDICAL RESEARCH & HEALTHCARE** 

**SUPPLY CHAIN** 

let's Connect

With more than 30 years of experience advancing industries in Northern Kentucky, we're ready to help you build a trusted network of business partners, employees, and customers in the Cincinnati region.





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