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BE NKY Growth Partnership Launches

🕒 March 22, 2023 👁 475 Views

FORT MITCHELL, Ky. — BE NKY Growth Partnership (BE NKY) is the new name for the economic development company in Northern Kentucky, providing private and public sector leaders with the expertise they need to build their businesses and elevate the economy in Boone, Kenton, and Campbell counties.

BE NKY, previously Northern Kentucky Tri-ED, serving the region since 1987, led the successful location or expansion of 765 business projects, representing more than 74,150 primary industry jobs created with a capital investment of more than \$9.3 billion.

"BE NKY is the final step in a transition the Board of Directors started in 2018. We began working toward a new name in 2020 but had to pivot our strategy due to COVID," said BE NKY CEO, Lee Crume. "We are excited to launch the name BE NKY Growth Partnership, the last piece of the Board's restructuring efforts."



The new name evolved from the success of BE NKY's Build + Elevate Northern Kentucky investor campaign in 2022, which raised more than \$4.6 million, surpassing the \$4.5 million goal.

The investor campaign funds four new areas of work: data-informed community decision-making, activating the Northern Kentucky Port Authority, delivering customized workforce solutions, and targeted business growth.

After seeing various options for a new name, Boone County Judge/Executive Gary Moore said he immediately liked "BE NKY."

"During the investor campaign, we had great success with building and elevating, and that's really what we do, so it was a natural fit for me," said Moore.

The name also aligns the company with local organizations like meetNKY or OneNKY Alliance.

"BE NKY Growth Partnership" reflects the team involved, which includes staff, the public sector, and private companies, all working together to achieve BE NKY's vision and strategy for Northern Kentucky.

The goal is opportunity and prosperity for all Northern Kentuckians, and 67 organizations, including all three counties, invested in the Build + Elevate investor campaign.

"I'm excited about BE NKY Growth Partnership because it truly is a partnership between the public and private sector unlike ever before," said Kenton County Judge/Executive Kris Knochelmann. "It's about a new energy, it's about a new focus, it's about being something more than we were before."

Board of Directors Vice Chair James Dressman said the region wants to own what it means to "be Northern Kentucky" and be proud of it, and Moore said this new name would help BE NKY convey who, where, and what the region is all about.

"BE NKY Growth Partnership is a fresh, forward-thinking name that reflects the team's passion for excellence and commitment to the community," said Board Secretary Ben Brandstetter.

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Tags Economic Development Northern Kentucky



BUSINESS NEWS TOP

Build & Elevate: Northern Kentucky Tri-ED officially rebrands to BE NKY

By **Kenton Hornbeck** March 14, 2023



BE NKY President and CEO Lee Crume posing for a picture in front of the new BE NKY branding. Photo provided | BE NKY

Northern Kentucky's primary economic development organization has undergone a full rebrand; complete with a new color scheme, logo and name.

Going forward, Northern Kentucky Tri-ED will be known as BE NKY, short for BE NKY Growth Partnership. The name is derived from the organization's BE NKY's Build + Elevate Northern Kentucky investor campaign, which launched in February of last year. Their [official website](#) is already sporting the new branding.

"BE NKY is the final step in a transition the Board of Directors started in 2018. We began working toward a new name in 2020, but had to pivot our strategy due to COVID," said BE NKY CEO Lee Crume. "We are excited to launch the name BE NKY Growth Partnership, the last piece of the Board's restructuring efforts."



The official logo of BE NKY. Photo provided | BE NKY

Founded in 1987, BE NKY's mission is to provide Northern Kentucky's public and private sector leaders with resources, data and expertise on how to enhance local businesses and strengthen the region's overall economy.

The new name aligns BE NKY with other regional development organizations which have rebranded over the past decade. The Northern Kentucky Convention & Visitors Bureau rebranded to meetNKY in 2015. More recently, the Northern Kentucky Regional Alliance rebranded to the OneNKY Alliance in 2020.

In a press release, the organization stated new name to reflects "the team involved, which includes not only staff, but the public sector and private companies, all working together to achieve BE NKY's vision and strategy for Northern Kentucky."

"BE NKY Growth Partnership is a fresh, forward-thinking name that reflects the team's passion for excellence and commitment to the community," said Board Secretary Ben Brandstetter.

[More news: En Boga: Covington's newest studio combines cosmetics, photography under one roof](#)

Some prominent regional leaders have already voiced their support for the organization's new brand identity.

"It's about a new energy, it's about a new focus, it's about being something more than we were before," said Kenton County Judge/Executive Kris Knochelmann.

Boone County Judge/Executive Gary Moore said the new name was a "natural fit" and will "help convey who, where, and what the region is all about."

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Home Business Northern Kentucky Tri-ED announces rebranding, will be known as BE NKY Growth Partnership

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Northern Kentucky Tri-ED announces rebranding, will be known as BE NKY Growth Partnership

Mar 14th, 2023 · 0 Comment

BE NKY Growth Partnership (BE NKY) is the new name for the economic development company in Northern Kentucky, providing private and public sector leaders with the expertise they need to build their businesses and elevate the economy in Boone, Kenton, and Campbell counties.

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The investor campaign funds four new areas of work: data-informed community decision-making, activating the Northern Kentucky Port Authority, delivering customized workforce solutions, and targeted business growth.

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The name also aligns the company with other local organizations, such as meetNKY or OneNKY Alliance.

"BE NKY Growth Partnership" reflects the team involved, which includes not only staff, but the public sector and private companies, all working together to achieve BE NKY's vision and strategy for Northern Kentucky.

The goal is opportunity and prosperity for all Northern Kentuckians, and 67 organizations invested in the Build + Elevate investor campaign, including all three counties.

"I'm excited about BE NKY Growth Partnership because it truly is a partnership between the public and private sector unlike ever before," said Kenton County Judge/Executive Kris Knochelmann. "It's about a new energy, it's about a new focus, it's about being something more than we were before."

Board of Directors Vice Chair James Dressman said the region wants to own what it means to "be Northern Kentucky," and be proud of it, and Moore said this new name will help BE NKY convey who, where, and what the region is all about.

"BE NKY Growth Partnership is a fresh, forward-thinking name that reflects the team's passion for excellence and commitment to the community," said Board Secretary Ben Brandstetter.

BE NKY Growth Partnership



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From the Cincinnati Business Courier:
<https://www.bizjournals.com/cincinnati/news/2023/03/14/northern-kentucky-tri-ed-now-be-nky-growth.html>

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Career & Workplace

Northern Kentucky Tri-ED changes name to BE NKY Growth Partnership



Image: BE NKY Growth Partnership

Lee Crume, president and CEO of BE NKY Growth Partnership, formerly known as Northern Kentucky Tri-ED.

BE NKY GROWTH PARTNERSHIP



By [Tom Demeropolis](#) – Editor, Cincinnati Business Courier
Mar 14, 2023

Listen to this article 3 min

The top economic development organization for Northern Kentucky has a new name to match its new focus.

BE NKY Growth Partnership is the new name for the economic development company serving Boone, Campbell and Kenton counties, the organization previously known as Northern Kentucky Tri-ED. The B and E stand for build and elevate, building on the organization's Build + Elevate campaign. That campaign raised more than \$4.6 million, surpassing the goal of \$4.5 million.

<https://www.bizjournals.com/cincinnati/news/2022/08/31/tri-ed-raised-45m-launching-port-authority.html>

BE NKY has served Northern Kentucky since 1987, leading the location or expansion of 765 business projects representing more than 74,150 primary industry jobs created with capital investment of more than \$9.3 billion.

“BE NKY is the final step in a transition the Board of Directors started in 2018. We began working toward a new name in 2020, but had to pivot our strategy due to Covid,” BE NKY CEO Lee Crume said in a news release.

The Build + Elevate campaign funds four new areas of work for BE NKY:

- Data informed community decision-making
- Activating the Northern Kentucky Port Authority
- Delivering customized workforce solutions
- Targeted business growth.

“During the capital campaign, we had great success with building and elevating, and that’s really what we do, so it was a natural fit for me,” Boone County Judge/Executive Gary Moore said in the release.

The name also aligns the organization with others in Northern Kentucky, such as MeetNKY and OneNKY Alliance.

BE NKY Growth Partnership, the economic development company for Northern Kentucky, provides businesses with the expertise they need to build opportunity in Boone, Campbell and Kenton counties. It attracts new businesses and helps existing businesses expand.



SOCIAL MEDIA

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Be NKY Growth Partnership

Published by Sydney Lauren · March 22 ·



We're happy so many of our Build + Elevate NKY investors, community partners, and other friends joined us last week at our Q1 economic development briefing and new name launch party!

#BENKYPartnership

👤: Ben Gastright



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Posted by Sydney Murray • 3/16/2023



BE NKY Growth Partnership

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Thanks again to the [Northern Kentucky Chamber of Commerce](#) for allowing us to announce our new name at Tuesday's Eggs 'N Issues! We can't wait to continue working together to promote the NKY region! Details on our new name ...see more



52

5 comments



← BE NKY Growth Partnership

9,253 posts

📍 Northern Kentucky, Cincinnati [🔗 be-nky.com](https://be-nky.com) 📅 Joined June 2010

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BE NKY Growth Partnership @BE_NKY · Mar 14

...

Our name has changed, but our mission hasn't: we want opportunity and prosperity for ALL Northern Kentuckians. BE NKY Growth Partnership will continue working hard to bring investment to NKY! Read more from @TheLaneReport: bit.ly/3JEzo4J #BENKYPartnership #ChooseNKY



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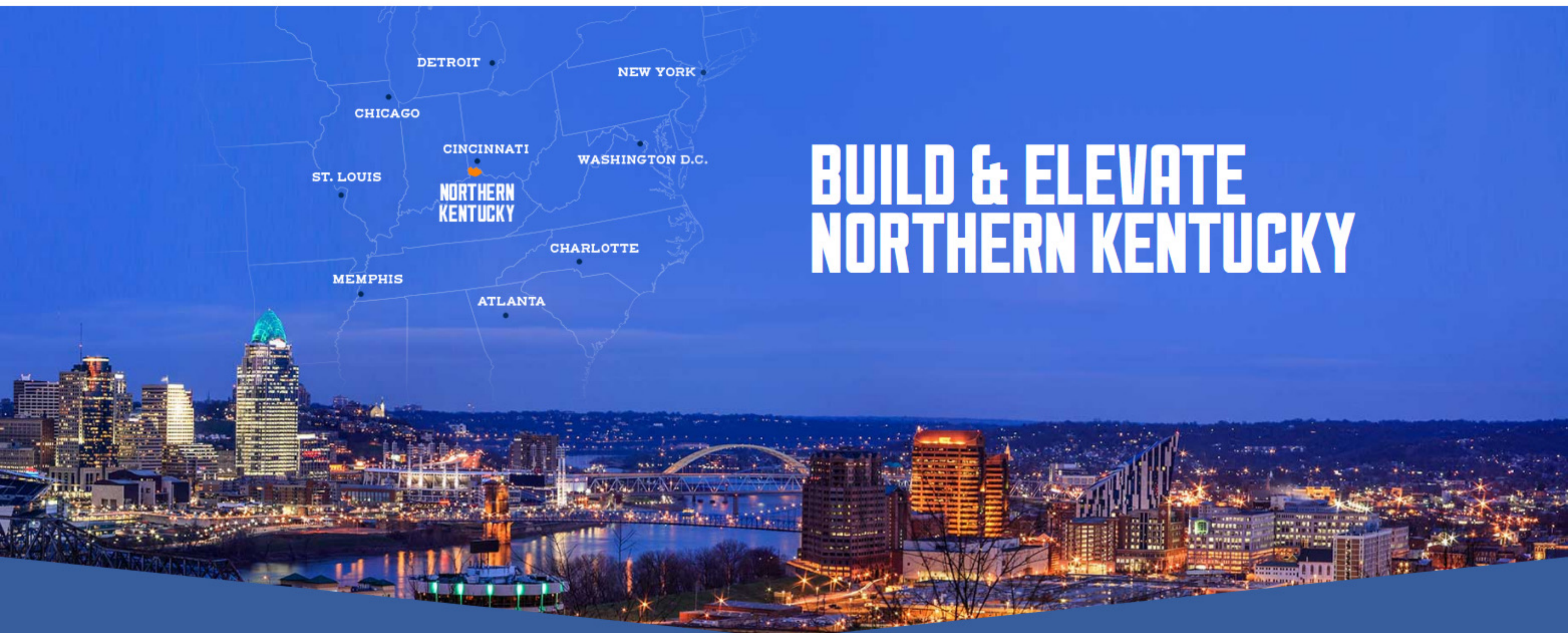


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Best City for College Graduates

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Air Cargo Hubs at CVG

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Fortune 500 Companies in Region

Thriving Industry Sector Headquarters

Northern Kentucky, a key part of the Cincinnati region, is where movers come to stay. We live where the South meets the Midwest, embracing our differences and powering invention through our shared history, hustle, and heart.

Our region offers a competitive business climate, infrastructure, and deep talent pools to support vital and thriving industry sectors and subsectors. We have the #1 cost-friendly business location among large US cities, a top 20 Economic Development company in the US, and our access to commercial real estate is second-to-none as the #1 location for population served within one day's drive.

ADVANCED MANUFACTURING

Northern Kentucky is home to hundreds of advanced manufacturers in various industries with thousands of products made in NKY.

[ADVANCED MANUFACTURING SECTOR INFO](#)

LIFE SCIENCES

The region has a strong record of firsts in medical research and healthcare and is home to many medical manufacturers and distributors.

[LIFE SCIENCES SECTOR INFO](#)

INFORMATION TECHNOLOGY

Northern Kentucky's IT sector is strong and fast-growing, with educational institutions delivering a sustained pipeline of digital and IT talent.

[INFORMATION TECHNOLOGY SECTOR INFO](#)

SUPPLY CHAIN MANAGEMENT

The Supply Chain Management sector in Northern Kentucky is thriving with efficiency in this region rich with logistics and transportation resources.

[SUPPLY CHAIN MANAGEMENT SECTOR INFO](#)

Who We Are & What We Do

BE NKY Growth Partnership, the economic development company for Northern Kentucky, provides businesses with the expertise they need to build opportunity in Boone, Kenton, and Campbell Counties.

We market and promote Northern Kentucky on a national and international basis with desirable commercial real estate for new or expanding businesses, and we assist existing local companies to expand operations and grow their customer base.

[MORE ABOUT BE NKY](#)

"We appreciate BE NKY's ongoing support as we grow in Northern Kentucky. The team has supported Atlas Air at every step. With our growing global operations center now open in Erlanger, we look forward to welcoming even more great employees from the community to join our talented team."

John W. Dietrich, President and Chief Executive Officer, Atlas Air World

LIVE. WORK. PLAY.



Northern Kentucky is a vital part of the 16-county Greater Cincinnati region, a thriving metro area with professional sports teams; significant arts and cultural institutions; prominent public and private universities; a modern streetcar line; and nationally recognized restaurant, craft beer, and live music scenes. We also celebrate our identity around supportive communities, historic neighborhoods, and Kentucky's famous bourbon and horse culture.

We're a one-day drive from 84% of the U.S. population, the nexus where three interstate highways meet, including I-75 linking Michigan to Florida. We're home to the Cincinnati/Northern Kentucky International Airport (CVG), which offers 165 peak-day flights and is home to DHL's North America super-hub and the Amazon Air cargo hub. The region also boasts seven Fortune 500 companies' headquarters.

We connect the Midwest and Southeast and we welcome everyone.

[EXPLORE MORE ABOUT LIVING HERE](#)

IN THE NEWS

Satellite Navigation Company Opens Fort Wright Office, Creating Up To 20 Engineering Positions

May 18, 2023

Local companies searching for young workers to join new age of manufacturing

May 16, 2023

BE NKY Growth Partnership Names New Board Chair and Director

May 9, 2023

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Location for Population Served within 1-day Drive

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Air Cargo Hubs at CVG Airport

9%

Projected Employment Growth (2020 - 2025)

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What is Advanced Manufacturing?

Advanced manufacturers employ intricate processes using innovative, cutting-edge technology to produce complex products. Advanced manufacturing sectors fuel substantial capital investment and job creation in the region. In Northern Kentucky, employment in advanced manufacturing increased 70 percent greater than the pace of national gains from 2014 - 2019, and the new jobs being created in manufacturing are highly technical in a clean environment with good wages and benefits.

"The people in Northern Kentucky are our most valuable resource. Having access to the education and technology resources in the region helps us fuel innovative thinking and innovative ideas that are needed for advanced manufacturing. There's almost nothing we can't make when we put our minds to it. Mazak is proud to have our North American headquarters in Florence, KY."

Dan Janka, President, Mazak North America

Advanced Manufacturing in Northern Kentucky

Northern Kentucky is home to hundreds of modern manufacturers in a variety of industries, with concentrations in key sectors including automotive, aviation & aerospace, food & flavoring, materials & packaging, and medical device manufacturing.

| | | | | |
|---|---|--|---|--|
| <h3>AUTOMOTIVE MANUFACTURING</h3> <p>More than 40 automotive companies are located in Northern Kentucky, including major employers and suppliers.</p> AUTOMOTIVE MANUFACTURING > | <h3>AVIATION & AEROSPACE</h3> <p>Greater Cincinnati is the second most competitive location in North America for aviation & aerospace.</p> AEROSPACE > | <h3>FOOD & FLAVORING</h3> <p>NKY is positioned to create, make, package and distribute food, flavors, candy, beer, spirits, and perishables.</p> FOOD & FLAVORING > | <h3>MATERIALS & PACKAGING</h3> <p>The Materials Packaging sector includes manufacturers of containers and packaging for consumer and industrial materials.</p> MATERIALS & PACKAGING > | <h3>MEDICAL DEVICE MANUFACTURING</h3> <p>The Cincinnati region has a strong record of firsts in medical research, healthcare and device manufacturing.</p> MEDICAL DEVICE MANUFACTURING > |
|---|---|--|---|--|

Education

There are 22 four-year colleges/universities and 11 community and technical colleges located within a 75-mile commute of Northern Kentucky.

Throughout the Cincinnati region, NKU, Thomas More University, University of Cincinnati, Xavier University, and Miami University provide leading engineering, business and technology talent to companies in the region. Business leaders cite the talent - dedication, education, and training combined with a willingness to learn - as a major asset for NKY.

The Northern Kentucky Federation for Advanced Manufacturing Education (NKY FAME) program at Gateway Community & Technical College offers students the opportunity to have a job at a manufacturer while attending classes and earning a degree at Gateway, which is paid for by the manufacturing company. Safran, Perfetti Van Melle, and Bosch Automotive Steering are among 14 employers in the region who are attracting the next generation into manufacturing apprenticeships and NKY FAME.

Toyota started FAME in Kentucky and grew it into a national program of the Manufacturing Institute, which has dozens of chapters around the country. FAME works through regional partnerships with manufacturers to provide apprenticeship-style training in conjunction with classes for students while preparing them for well-paying careers in manufacturing.

Major Companies

- Abrapower, Inc.
- Atkins & Pearce
- Ferrara
- L'Oréal USA
- Mazak
- Mubea
- Perfetti Van Melle
- Robert Bosch Automotive Steering
- Safran Landing Systems
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- Tyson Foods - Hillshire Brands
- Zeiss Vision Care

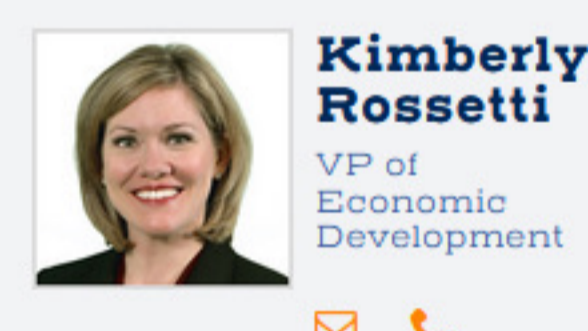
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[Manufacturing Overview](#)

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- > [KY Cabinet for Economic Dev.](#)
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ADVANCED MANUFACTURING NEWS



Satellite Navigation Company Opens Fort Wright Office, Creating Up To 20 Engineering Positions



Local companies searching for young workers to join new age of manufacturing



Automotive Service Products to Add New Facility in Boone County, Will Invest \$8 Million and Create 25 Quality Jobs



Gov. Beshear, Summit Packaging Solutions Cut Ribbon on Northern Kentucky Operation Creating 254 Jobs with \$18.3 Million Investment

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7

Fortune 500 Cos. in Region

1.4M

Labor Shed

21%

Projected Employment Growth (2020 - 2025)

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Critical Infrastructure and Dynamic Business Driver

Most companies know information technology (IT) as critical infrastructure – the software and hardware, data security and internet applications that literally make business possible. Far from being merely a back-of-the-house function, though, IT is one of the most dynamic areas of the American – and Northern Kentucky – economy.

IT employment has increased by nearly 19% during the past five years, twice the national growth rate. IT employment in NKY has grown at an even faster clip during this period. Between 2014 and 2019, local IT employment rose by more than 20%.

“We considered multiple states and many locations within those states while we were looking for a new headquarters location. We draw on talent locally and the community, culture, and vibe of Covington are what we wanted for our growing team.”

Ed Walton, CEO, STEP CG

Information Technology in Northern Kentucky

Northern Kentucky is home to many information technology companies, with concentrations in key areas including software development, electronics manufacturing, health informatics, and logistics technology.

SOFTWARE / IT

NKY is rich with software developers and service providers, from enterprise solutions to AI and cloud computing.

[SOFTWARE IT >](#)

ELECTRONICS MANUFACTURING

We are home to many companies that design, make, and distribute electronic components and assemblies for OEMs.

[ELECTRONICS MANUFACTURING >](#)

HEALTH INFORMATICS

NKY features expertise in methods and technologies for the acquisition, processing, and study of patient data.

[HEALTH INFORMATICS >](#)

LOGISTICS TECHNOLOGY

From trucking to rail, aviation and global overnight to last mile fulfillment logistics, technology keeps goods and people moving.

[LOGISTICS TECHNOLOGY >](#)

Education

Historically, information technology talent has been in short supply nationally, and regions like ours with educational institutions that can deliver a sustained pipeline of new workers with advanced skills have an advantage.

The Northern Kentucky University (NKU) College of Informatics (COI) is one of just a handful of such colleges nationally. Enrollment in COI has grown steadily and also boasts a top-ranked Cyber Defense Team. The college has added several new degrees, including an applied software engineering degree focused on software security and user experience design in addition to a BS and MS in cybersecurity. COI is also partnering with some of the region's largest and most important companies, including Macy's and Kroger.

Gateway Community & Technical College also offers training to build IT talent, enabling students to earn associate's degrees across a spectrum of information technology fields, from cloud computing and information security to network administration and programming. The college also offers transfer pathways to NKU.

Throughout the Cincinnati region, Xavier University, Miami University, and the University of Cincinnati all add information technology talent to the pipeline. In a 2021 report from San Francisco-based CodeSignal, Miami was ranked No. 2 among U.S. colleges for coding assessments, ahead of Carnegie Mellon and Columbia University.

Major Companies

Software/IT Companies

- Amazon Web Services
- C-Forward
- Emerge
- Gentis Solutions
- Global Business Solutions
- Pomeroy
- Red Hawk Technologies
- STEP CG

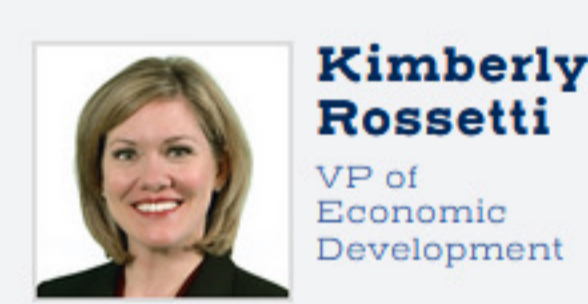
IT Operations Centers

- Archer Daniels Midland Company (ADM)
- The Gap

Electronics Manufacturing

- Balluff
- Hahn Automation
- HBC-radiomatic

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INFORMATION TECHNOLOGY NEWS

Advanced Handling Systems Opens Innovation Lab in Erlanger, Creating Quality Jobs With Over Half-Million Dollar Investment

July 14, 2022

2021 HIGHLIGHTS

Steady Growth & Investment
27 new companies
1,851 jobs
\$54,482 capital investment
\$255MM NKY Companies Create Growth

Existing Companies
Diversity

Community Support & Outreach
107

New Companies
Diversity

BE NKY Exceeds 2021 Targets for Projects, Jobs, and Capital Investment

January 19, 2022

BE NKY Reveals New Regional Target Industry Clusters

January 12, 2022

C-Forward Announces Headquarters Expansion in Covington

August 26, 2021

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1.4M

Labor Shed

#3

Best Children's Hospital in the U.S.
(Cincinnati Children's Hospital & Medical Center)

30%

Projected Employment Growth
(2020 - 2025)

#1

Location for population served within 1-day drive

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- CTI Clinical Trial and Consulting Services, a global, privately held, full-service contract research organization (CRO) with global headquarters in Covington, was named the #1 CRO in the world for quality at the 2022 CRO Leadership Awards. CTI has managed more than 40 active COVID-19 trials for treatment and prevention.
- Leveraging the expertise in the region, a targeted cancer therapy platform and treatment developed by Bexion Pharmaceuticals in Covington has completed a multi-site first-in-human Phase 1 clinical trial.
- More than 2 million human tissue cancer and non-cancer specimens are housed at the Biospecimen Repository at the Wood Hudson Cancer Research Laboratory. It's the only one of its kind in Kentucky.

Life Sciences in Northern Kentucky

Northern Kentucky is home to many life science organizations, with concentrations in key sectors including biomedical research, gene therapy, medical device manufacturing, and health informatics.

BIOMEDICAL RESEARCH

Biomedical research involves the exploration of biological processes to help prevent, diagnose, and treat disease.

[Biomedical Research >](#)

GENE THERAPY

Gene therapy is an emerging field that involves the modification of genetic material to treat disease.

[Gene Therapy >](#)

MEDICAL DEVICE MANUFACTURING

Medical device manufacturing includes the design and development of products across multiple life science applications.

[Medical Devices >](#)

HEALTH INFORMATICS

NKY features expertise in methods and technologies for the acquisition, processing, and study of patient data.

[Health Informatics >](#)

Education

There are 22 four-year colleges/universities and 11 community and technical colleges located within a 75-mile commute of Northern Kentucky. In addition, regional universities are also important producers of Life Sciences talent. In 2019, the University of Cincinnati, Northern Kentucky University, and Miami University collectively awarded 3,800 health professional degrees. This includes Northern Kentucky University's Health Informatics program. The Cincinnati region is the #1 best city in the nation for college graduates. (Source: SmartAsset 2022)

Major Companies

[See them on a map](#)

Biomedical Research

- Ethos Laboratories
- Thermo Diagnostics
- Gravo Fischer Scientific, Inc. / PPD Global Central Labs
- ViaCord
- Wood Hudson Cancer Research

Gene Therapy

- Bexion Pharmaceuticals

Headquarters & Office

- CompMed
- CTI Clinical Trial and Consulting Services
- HealthWarehouse.com
- Protech Home Medical Corp.
- Quipt

Laboratory Equipment Manufacturing

- Analytical Solutions and Providers (ASAP)
- Andritz Separation Inc.

Medical Device Manufacturing

- ABB Optical
- Beam Technologies
- Beckman Coulter Inc.
- Zeiss Vision Care

Healthcare Providers

- Cincinnati Children's Hospital Medical Center
- OrthoCincy
- St. Elizabeth Healthcare & Physicians
- The Christ Hospital Physicians
- UC Health Physicians

Downloads

- [Medical Research & Healthcare Overview](#)
- [Occupation Snapshot - Life Sciences](#)

Links

- [Kentucky Life Sciences Council](#)
- [KY Association of Manufacturers](#)
- [Featured Properties](#)

Medical Research & Healthcare Succeed in the Cincinnati Region

Life Sciences & Healthcare Succeed in the Cincinnati Region

Home of:

- The Polio Vaccine
- Benadryl
- The FAST Method
- F-face
- A-arm
- S-speech
- T-time

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Kimberly Rossetti
VP of Economic Development

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LIFE SCIENCES NEWS

ThermoFisher Scientific

Thermo Fisher Scientific to Invest \$59 Million, Create 200 Full-Time Jobs with Campbell County Expansion

October 28, 2022

Ethos Labs to Invest \$2.2 Million-Plus at Newport HQ

April 19, 2022

BE NKY Targets New Regional Target Industry Clusters

January 12, 2022

Celanese
The chemistry inside innovation

Celanese opens pharmaceutical drug delivery feasibility lab at Florence, Kentucky site

July 21, 2021

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SUPPLY CHAIN

On the Move

Transportation & Logistics Juggernaut

#1

Best City for College Graduates

#1

Location for Population Served within 1-day Drive

2

Air Cargo Hubs at CVG

28%

Projected Employment Growth (2020 - 2025)

[View More Stats >](#)

NKY is a Supply Chain Superhub

The supply chain is what surrounds goods and services, including how manufacturers and service providers source the materials they need to produce their goods or deliver their services, as well as how the finished goods get to the end consumer. It's complex and far-reaching, and it very often passes through NKY and the Cincinnati region.

Northern Kentucky is a logistics and distribution juggernaut. The Cincinnati/Northern Kentucky International Airport (CVG) is now the fifth busiest cargo airport in the continental United States. Total cargo volumes at the facility have tripled during the past decade, and cargo activity at the airport is likely to experience significant growth in the years ahead.

Amazon rapidly built out its \$1.5 billion Air Hub at CVG, with operations launching in August 2021, and CVG is officially Amazon Air's primary U.S. air cargo hub. DHL also opened its North American super-hub at CVG. The region is served by three interstates. Additionally, the Ports of Cincinnati and Northern Kentucky are among the busiest inland port districts in the nation.

Supply Chain Management companies tend to concentrate on major port and air cargo facilities. Huge warehouses line the I-75 corridor, with more in the works. Between 2015 and 2020, the transportation and logistics (T&L) industry cluster created more than 11,000 jobs - making our region home to more than three times as many T&L jobs relative to the U.S. average. These new jobs helped Northern Kentucky lead the commonwealth in job creation from 2015 - 2020.

"Our new Amazon Air hub, opened in 2021, is part of our continued investment in Prime to ensure we have the capacity required for continued outstanding service for our customers. We're proud to call Kentucky home for our air hub, creating more than 2,000 jobs in this fantastic community."

Sarah Rhoads, Director, Amazon Air

Supply Chain Sectors in Northern Kentucky

Northern Kentucky is home to leading global supply chain companies, with concentrations in aviation maintenance, logistics management & consulting, logistics technology, and materials & packaging.

AVIATION MAINTENANCE

Aviation Maintenance, Repair & Overhaul (MRO) of cargo or passenger aircraft, typically at hub airports.

[AVIATION MAINTENANCE >](#)

LOGISTICS MANAGEMENT & CONSULTING

Operational advice on inventory management, distribution infrastructure planning, materials management and handling.

[LOGISTICS MANAGEMENT & CONSULTING >](#)

LOGISTICS TECHNOLOGY

From trucking to rail, aviation and global overnight to last mile fulfillment logistics, technology keeps goods and people moving.

[LOGISTICS TECHNOLOGY >](#)

MATERIALS & PACKAGING

Packaging of individual products and bulk collection of goods into "retail ready" pallet displays for easy store placement.

[MATERIALS & PACKAGING >](#)

Education

There are 22 four-year colleges/universities and 11 community and technical colleges located within a 75-mile commute of Northern Kentucky.

Throughout the Cincinnati region, NKU, Thomas More University, University of Cincinnati, Xavier University, and Miami University provide leading engineering, business and technology talent to companies in the region. Business leaders cite the talent - dedication, education, and training combined with a willingness to learn - as a major asset for NKY.

To help fill the growing employment pipeline, ten regional colleges, universities, and career campuses offer related degrees and certificates.

- Northern Kentucky University (NKU) now offers a Bachelor of Science in Global Supply Chain Management to provide students insight into strategic sourcing and global management of inventory as well as practical knowledge of distribution, transportation and logistics strategies.
- Gateway Community & Technical College offers training in the global supply chain for supply chain specialists, global sales associates, and logistics managers.
- Supply Chain OKI is a nonprofit organization that helps youth and the unemployed find job opportunities and the education to create the next generation of supply chain employees in Ohio, Kentucky, and Indiana.

SmartAsset named the Cincinnati region as the #1 city for new college grads in 2022, the fourth year in the top spot.

Major Supply Chain Employers

- Amazon & Amazon Air
- Castellini Cos.
- Cengage Learning
- DHL North America
- FedEx Ground Package Systems
- iHerb
- Kroger
- L'Oréal
- Schwan's
- UPS Supply Chain Solutions
- Verat Logistics
- Wayfair

Downloads

- [Supply Chain Sector Overview](#)
- [Transportation and Logistics Occupation Snapshot](#)
- [Kentucky Logistics Quick Facts](#)
- [2020 KY Logistics Facilities](#)

Links

- KY Cabinet for Economic Dev.
- CVG Airport
- CSX Rail System Map
- Norfolk Southern Rail System Map
- Supply Chain OKI
- Foreign Trade Zone 47
- Featured Properties

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Kimberly Rossetti
VP of Economic Development



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Supply Chain & Advanced Logistics Companies Succeed in Northern Kentucky

BE Supply Chain & Advanced Logistics Companies Succeed in Northern Kentucky

120+ Logistics Companies in Northern Kentucky

Watch on [YouTube](#)

SUPPLY CHAIN NEWS

Whitehorse Freight LLC Cuts Ribbon on New \$5.4 Million Expansion Project in Kenton County, Creating 400-Plus Jobs

February 1, 2023

Antra Cargo Cuts Ribbon on New Hebron Headquarters, Creating 50 Full-Time Jobs With \$8 Million Investment

January 31, 2023

Advanced Handling Systems Opens Lab in Erlanger, Creating Quality Jobs With Over Half-Million Dollar Investment

July 14, 2022



Total Quality Logistics to Create 525 Full-Time Jobs Across Three Existing Kentucky Offices

February 24, 2022

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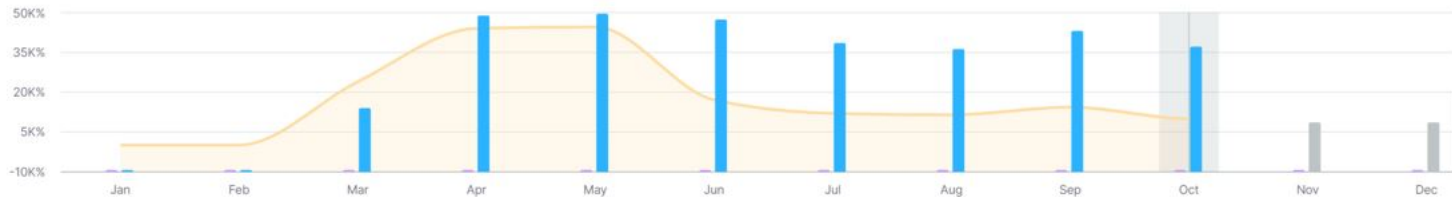
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Our Platinum Investors



Keyword Growth YOY - 2023 vs 2022

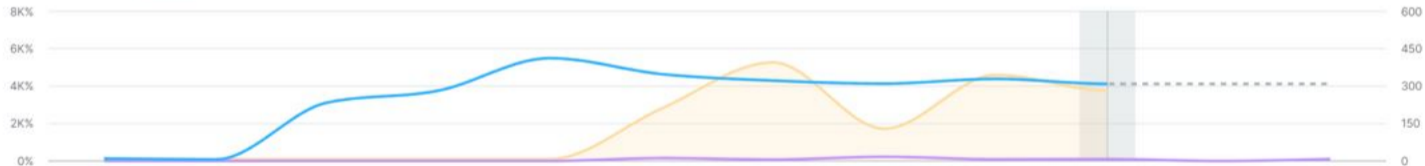
Organic Keywords 1,415 +10,007%



Organic Traffic Growth YOY - 2023 vs 2022

● 2022 ● 2023 ● Growth

Organic Traffic 309 +3,763%





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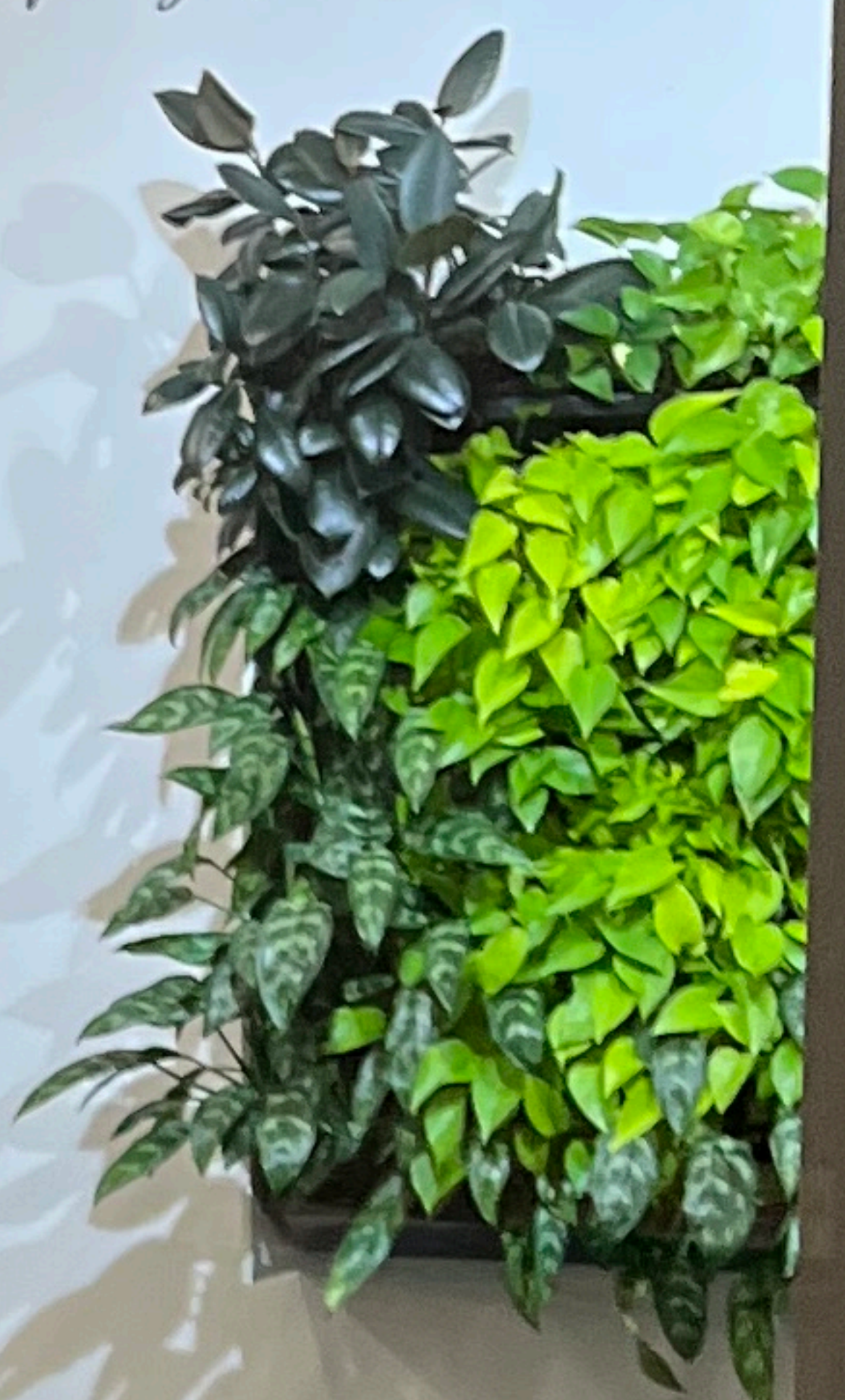
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Opportunity and Prosperity for All North

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TRI-ED BRANDING

Make Your Mark

Northern Kentucky Tri-ED named one of top 20 economic development groups in US!

2022 MAC CONWAY AWARD FOR EXCELLENCE IN ECONOMIC DEVELOPMENT

Home to

What's Possible

2.1M Cincinnati metropolitan population

#1 Cost-friendly business location among large US cities

#1 Location for population served within one day's drive



NORTHERN KENTUCKY

Northern Kentucky, a key part of the Cincinnati region, is where movers come to stay. We live where the South meets the Midwest, embracing our differences and powering invention through our shared history, hustle and heart. Our region offers the competitive business climate, infrastructure and deep talent pools to support these key industries.

AUTOMOTIVE MANUFACTURING

AEROSPACE MANUFACTURING

FINANCIAL SERVICES

FOOD & FLAVOR

MEDICAL RESEARCH & HEALTHCARE

SUPPLY CHAIN

Let's Connect

With more than 30 years of experience advancing industries in Northern Kentucky, we're ready to help you build a trusted network of business partners, employees, and customers in the Cincinnati region.

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